

The **WARWICKSHIRE WASTE PARTNERSHIP**  
met at the Shire Hall, Warwick on **31<sup>st</sup> March 2009**

Present:

**North Warwickshire Borough Council**

Councillor Peter Fowler  
Officer Richard Dobbs

**Nuneaton and Bedworth Borough Council**

Councillor Jeff Clarke

**Rugby Borough Council**

Councillor Heather Timms (Vice Chair – in the Chair)  
Officer Sean Lawson

**Stratford-on-Avon District Council**

Officer Robert Weeks

**Warwick District Council**

Councillor Michael Kinson  
Officer Rob Hoor

**Warwickshire County Council**

Councillor Jose Compton  
Councillor Eithne Goode  
Councillor Martin Heatley  
Councillor Ray Sweet

**Officers**

Suzanne Burrell  
Roy Burton  
Nathan Deveraux  
Glenn Fleet  
Paul Galland  
Tamalyn Goodwin  
David Whitehouse  
John Wright

**1. Apologies**

Apologies for absence were received from Councillors Ken Browne and Simon Jackson and from Peter Benham and Ian Marriott

## **2. Disclosures of Personal and Prejudicial Interests**

Councillor Jeff Clarke declared personal interest in agenda item 4 “Recycling of Trade Waste” as members of the Regulatory Committee which would be considering an application for Judkins Quarry in the near future.

## **3. Minutes of the meeting held on 9<sup>th</sup> December 2008**

### **(a) Minutes**

**Resolved** that the minutes of the Partnership meeting held on 9<sup>th</sup> December 2008 be approved and be signed by the Chair subject to the following amendment

#### **Minute 5 School Recycling**

6th line replace “managed” with “has supported”.

## **4. Presentation by WRAP on the Love Food Hate Waste Campaign**

The Partnership received a presentation from Emma Marsh Local communications adviser WRAP. The presentation covered

- The survey carried out was the largest of it's kind
- 6.7 million tonnes of food is thrown out each year which is a third of all food bought and is worth £10.2b a year.
- The waste costs up to £610 per household per year
- It costs local authorities £1b a year to collect and dispose of wasted food
- Food waste is responsible for 18 million tonnes of carbon dioxide
- A quarter of food waste is whole, unopened and untouched
- At least 490,00 tonnes of food waste is still in date when thrown away and 50% of that has been unopened
- The reasons for food being thrown away included failure to understand use by and best before dates, failure to store food as recommended and higher than recommended fridge temperatures
- No one age group threw away more food waste than any other
- 84% of households believed that they threw away no or hardly any food
- WRAP aimed to reduce consumer food waste being sent to landfill by 250k tonnes by March 2011
- The advertising campaigns currently being run to raise public awareness
- Work being done with partner organisations such as local authorities
- The Courtauld commitment under which major food retailers agreed to work together to reduce the amount of food thrown away by householders
- Details of the awareness campaign which was about to get underway in Warwickshire

Members asked a range of questions about the content of the presentations relating to

- Amounts of waste generated by different households, age groups and income groups
- Public confusion regarding sell by, display until, best before and use by dates.
- The need to educate children on food use
- The effects on producers and retailers if the amount of food waste was reduced
- Composting of food waste

The Chair thanked Emma Marsh for the presentation.

#### **5. Presentation by John Daly of Coventry City Council on Project Transform**

Members were informed that John Daly was unable to attend the meeting and therefore consideration of the presentation would be deferred until the next meeting of the Partnership.

#### **6. Order Of Business**

The Chair stated that he would be taking the presentation by Dr Susan Juned of Advantage West Midlands as the next item of business.

#### **7. Presentation by Dr Susan Juned of Advantage West Midlands on Zero Waste**

The Partnership received a presentation from Dr Susan Juned of Advantage West Midlands

#### **8. Presentation by Roy Burton on the Review of Vehicle Restrictions at Household Waste Recycling Centres.**

The Partnership received a presentation from Roy Burton on the Review of Vehicle Restrictions at Household Waste Recycling Centres. Members were informed that

- The policy had been in place since 1998 to restrict /deter trade waste and bulky household waste from being deposited
- The policy saved the Council £1m a year
- The policy had been reconfirmed 3 times since it was introduced
- The policy had recently been modified to allow cars with trailers of up to 1.4m, to allow vouchers to be issued for twin cab pick ups and modified large vehicles where they were the only vehicle owned by the household
- A simplified application process had been introduced
- A range of new signage was being introduced

- The aim of the review was to provide an improved service, with fewer complaints from the public with a small increase in costs
- A publicity campaign was underway to raise public awareness

Members welcomed the changes that were being introduced.

## **9. Review of Warwickshire's Municipal Waste Management Strategy - Scoping Stage**

The Partnership received a report on the commencement of a review of Warwickshire's Municipal Waste Management Strategy. The Strategy was adopted in 2005

It is estimated that the review (including consultation) could cost in the region of £60,000 – 80,000, depending on the amount of work carried out internally.

### **Resolved that**

1. A review of Warwickshire's Municipal Waste Management Strategy be approved.
2. The inclusion of the Waste Minimisation Strategy in the review of the Municipal Waste Management Strategy be approved.
3. The setting up of an officer group which will develop the scope of the review of the Municipal Waste Management Strategy and appoint consultants to assist in the review be approved
4. Additional meetings of the Warwickshire Waste Partnership be held (if required) to progress the review of the Municipal Waste Management Strategy.

## **10. Any Other Business**

## **11. Future Meeting date (2:00 p.m. Shire Hall)**

**Tuesday 29 September 2009**

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Chair of Partnership

The meeting closed at 3.55 p.m.

## The Waste Policy and Action

Dr Susan Juned on behalf of Tim Baldwin, Waste Policy Manager  
Economic Regeneration Advantage West Midlands

### **Introduction**

#### Introduction

- Building zero waste into the RSS and RES
- Evidence Base
  - Landfill in the West Midlands
- Priorities
- Waste Infrastructure Development Programme
  - Part 1 & 2 - Infrastructure Advisory Group & Raising Profile
  - Part:3 - Removing barriers
  - Part 4 - Developing Infrastructure
- Zero Waste Region
- Other Activity
- Contact Details

### **Building zero waste into the RSS and RES**

- Close working with regional partners GOWM, EA, WMRA, local Authorities and RTAB
- The impact of waste on sustainability and the regional economy is an important strand of Regional Economic Strategy and the Regional Spatial Strategy
- WMRSS requires each local authority to make provision for all waste arising in their area
- RSS examination in public Summer 2009
- Preparation for SIRS

### **Evidence Base**

- AWM and WMRA commissioned an infrastructure capacity study to join up current data - titled "Waste a future Resource for Business" the study was completed in March 2008
- Sufficient infrastructure is not planned or in place. It needs to be developed quickly to increase recycling options and help keep business waste costs down and reduce carbon emissions
- Key message" Forecast an infrastructure capacity gap of 3.7 million tonnes by 2021

### **Landfill in the West Midlands**

The Composition of MSW & C&I wastes currently landfilled in West Midlands Region (tonnes)

### **Priorities**

#### Priority Issues

- Regional Leadership

- Image of waste sector
- Barriers to recycling for business
- Address slow Infrastructure development (C&I waste)

### **Waste Infrastructure Development Programme**

- Advantage West Midlands has set aside £5.34m to assist local companies (mainly SMEs) in identifying and managing their waste arisings and to deliver improvements to waste management facilities in the region
- The project will be delivered through four distinct workstreams

### **Part 1 & 2 - Infrastructure Advisory Group & Raising Profile**

- LEADERSHIP - A waste infrastructure advisory group (WIAG) with support from RTAB is delivering a partnership approach and the generation of data to inform development and investment decisions on waste infrastructure, AWM investment of £180,000
- RAISING PROFILE - A second solution is to work to improve the understanding of resource efficiency and waste management, including improving the image of the waste industry. AWM investment of £450,000

### **Part 3 - Removing barriers**

- BARRIERS • A third action is addressing the barriers that businesses face when seeking to take up recycling caused by the lack of infrastructure. AWM have worked with WRAP to develop a regional offer that underpins their National Programme to ensure maximum productivity from existing infrastructure and local collection services
- This is being done through a revenue/capital fund and market development the aim of this project is to reduce the barriers businesses face when attempting to recycle their waste by ensuring that sustainable local services become available. AWM investment of £1.7 million

### **Part 4 - Developing infrastructure**

- INFRASTRUCTURE- The final action within the programme is WRAP working with delivery vehicles, principally Regeneration Zones and Corridors. but also where appropriate multi-area agreements (MAAs) to address cross boundary development of infrastructure
- This includes locating recycling facilities close to business waste streams such as industrial parks and prioritizing development of organic, recycling and WEEE processing facilities
- This will form part of the wider regeneration programmes with an AWM Investment of £3.27 million
- Individual infrastructure sites opportunities are also being developed

### **Measures of success**

- 300,000 tonnes of C&I waste diverted from landfill by 2012/13
- Reduce CO2 emissions as a consequence of the above, by 172,375 tonnes by 2012/13

- Create (or safeguard) 35 jobs by 2011 as a result of growth and investment in the recycling and reprocessing sector, initial feedback suggests this figure will be significantly higher

## **Zero Waste Region**

### Project Activities

- Regional Leadership - WIAG established and functioning
- Mapping of "Waste Carbon" and market for recyclables/heat/energy
- Recycling industry support - "sweating the assets"
- Site identification and provision for closed loop type waste processing/resource parks
- Gap funding opportunities for waste infrastructure
- Interest from major retailers to work on Zero Waste project
- Planning approval granted for one major EFW facility in Staffordshire
- Major infrastructure plans in the pipeline from three other Local Authorities

### **Other Activity**

- Environmental Technology Cluster  
Technology Development  
Demonstrator Projects  
Trade Missions
- Business Link - Environmental Advisory Service (EAS)  
Additional support in West Midlands to deliver specialist environmental/resource efficiency support
- NISP  
Enhanced delivery in the West Midlands food and metals  
RED IBIS

### Contact Details

Tim Baldwin (Waste Policy manager) [timbaldwin@advantagewm.co.uk](mailto:timbaldwin@advantagewm.co.uk)

### Link to Evidence Document

<http://www.advantagewm.co.uk>

Search website under - Improving Places – Sustainability Related Documents - **Waste- A Future Resource For Businesses**